यह देखा जा सकता है कि मूल्य प्राप्ति और यूनिट मूल्य प्राप्ति में वृद्धि हुई है जब कि निर्यात की गई मात्रा लगभग 200 एम कि०ग्रा० के स्तर तक स्थिर रही है ।

(ख) बदली हुई घरेलू मांग चाय के निर्यात की मात्रा में स्थिरता का मुख्य कारण है ।

(ग) सरकार द्वारा चाय के निर्यात को बढ़ाने के लिए लिए गए उपायों में निम्नलिखित शामिल हैं :—

(i) निर्यात के लिए उपलब्धता में वृद्धि करने के लिए उत्पादन तथा उत्पादकता को बढ़ाना ;

(ii) भारतीय रुपए का अवमूल्यन जिससे हमारी चाय अधिक प्रतियोगी बनी है ।

(iii) चाय के निर्यात को प्रोत्साहित करने के लिए निर्यातों के लिए एक्विम स्क्रिप्स की व्यवस्था करना ;

(iv) विदेशी कार्यालयों और व्यापार मेलों में सहभागिता के माध्यम से भारतीय चाय का संवर्धन ।

Granting of ISO-9000 Certificates by The Export Inspection Council

1767. SHRI SHIVPRASAD CHANPURIA: Will the Minister of COMMERCE be pleased to state the details of steps taken for giving powers to Export Inspection Council for granting ISO-9000 certificates?

THE DEPUTY MINISTER IN THE MINISTRY OF COMMERCE (SHRI SALMAN KHURSHID): with a view to enabling industry to obtain registration certificates in conformity with ISO-9000 series from accredited registration bodies, the Export Inspection Council, through the Export Inspection Agencies (EIA), have equipped themselves to provide the following services to the industry:

(i) Conducting inhouse quality system appreciation programme for benefit of the Chief Executives and Heads of the Departments in the industry;

(ii) Consultancy in the preparation of manual, quality procedures and work instructions by the industry and conducting of adequacy audit to verify whether these documents are in line with ISO-9000 series of standards; and

(iii) Compliance audit through trial assessment of the industry by EIA Officers.

Fresh Investment in India

1768. SHRI KAPIL VERMA:
SHRIMATI VEENA VERMA:
SHRI SHIV PRASAD MISHRA:

Will the Minister of COMMERCE be pleased to state:

(a) whether India and France have agreed to upgrade the economic ties between the two countries and to diversify the on-going collaboration and joint ventures through transfer of technology in areas like solar energy and agro based industries as a result of the talks between the Indian Prime Minister and the Franch President;

(b) if so ,the details thereof and what are the proposals which are under consideration; and

(c) what was result of talks with Chief Executives of the Franch companies?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) to (c) The need for closer Indo-French economic cooperation was re-emphasized by the Prime Minister of India and the French President during their talks in Paris in November, 1991. In the course of separate discussions held by the Prime Minister

with French industrialists, the areas of solar energy, agro industry and food processing amongst others were considered appropriate for enhanced Indo-French Cooperation.

Export of Ayurvedic Medicines

1769. SHRI KRISHAN LAL SHARMA: Will the Minister of COMMERCE be pleased to refer to the answer to Unstarred Question 1007 given in the Rajya Sabha on the 3rd December, 1991 and state:

(a) whether it is a fact that a number of Ayurvedic medicines for treatment of ailments like cardiac, gastro-etc. have ready market in foreign Countries;

(b) if so, whether Government have explored the prospects of their exports; and

(c) if so, what are the details there of?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) to (c) Many of the Ayurvedic medicines which claim to be effective for treatment of cardiac, gastro and similar diseases have export potential. In order to popularise the use of Ayurvedic medicines in overseas countries, the Basic Chemicals, Pharmaceuticals and Cosmetics Export Promotion Council (Chemex cil), in association with a renowned Ayurvedic Research Centre, have prepared a monograph on "Selected medicinal plants" for publicity abroad and are undertaking all other usual export promotion measures.

Indo-German Trade

1770. SHRI SYED SIBTEY RAZI. Will the Minister of COMMERCE be pleased to state:

(a) whether Government's attention has been drawn to certain reports that appeared in some columns of Press mentioning that strength of Indians has increased at the Frankfurt Fair of Germany;

(b) if so, what are the details thereof;

(c) whether Germany has been found most important European Country by India for trading;

(d) whether increase in trade with Germany can lead Indian industries to East European markets;

(e) whether Government propose to take some action in this regard; and

(f) if so what are the details there of and if not, give reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE (SHRI P. CHIDAMBARAM): (a) and (b) In recent years, there has been an increase in the number of Indian companies participating in important trade fairs being held in Frankfurt such as INTERSTOFF (Textile and Fabric Fair), HEIMTEXTIL (Home Furnishing Fair) and International Automobile Show etc.

(c) Germany has emerged as India's principal trading partner in West Europe.

(d) to (f) A surge in demand in the East European countries and the positive trend of India's trade with Germany is expected to offer additional opportunities for Indian exports to the enlarged European Market. It is the constant endeavour of the Government to promote this commercial interchange through measures such as participation in fairs/exhibitions, sponsoring industry specific and product-specific delegations and other export promotion activities.